

Accessibility Audit Report – Avener Investments Website

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Prepared by

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Detailed findings and recommendations

Findings are grouped based on WCAG 2.2 Guidelines and the related success criterion. For most of the issues mentioned below, few examples are included. Findings discussed in these examples need to be applied to rest of the website.

Accessibility Issues

Issue ID AVE-25827

Issue Name

Focus indicator is not clearly visible

WCAG Success Criteria

2.4.7

WCAG Conformance Level

AA

IS 17802

9.2.4.7

GIGW 30

5.2.33

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS

Actual Result

Focus indicator is not clearly visible for the "Averner Investments" link present in the header section as user tabs through this link. This resulted in keyboard users, low vision users and those with learning impairments not being able to easily identify which link currently has focus.

Expected Result

Focus indicator should be clearly visible for each interactive element.

Recommendation

Use CSS :focus or :focus-visible pseudo-class with outline property having value that provides clearly visible focus indicator for all interactive elements.

Existing Code

-

Suggested Code

-

Issue ID AVE-23964

Issue Name

Missing alt attribute for informative image

WCAG Success Criteria

1.1.1

WCAG Conformance Level

A

IS 17802

9.1.1.1

GIGW 30

5.2.1

Severity

Critical

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Empty alternate text is specified for "Avener Logo" informative image in the footer section, resulting screen reader skipping the image. In the absence of alternate text, screen reader users are not able to access the information conveyed by the image.

Expected Result

Screen reader should read alternate text for each informative image.

Recommendation

Provide descriptive alternate text as "Avener Logo" for the informative image using "alt" attribute. Ensure that the alternate text describes the purpose of the image.

Existing Code

```

```

Suggested Code

```

```

Issue ID AVE-24053

Issue Name

Content fails to reflow

WCAG Success Criteria

1.4.10

WCAG Conformance Level

AA

IS 17802

9.1.4.10

GIGW 30

5.2.17

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS

Actual Result

Web page content failed to reflow when viewed at 320*256 viewport size as the "Home", "What We Do", "Initiative", "LinkedIn" and so on navigation links in the header section are not available. This resulted in low vision users finding it difficult to access the content.

Additionally, an error message "This is an empty menu. Please make sure your menu has items." is appearing in the place of navigation menu.

Expected Result

When the page is reflowed, all the page content and functionality should be available.

Recommendation

Ensure that all the page content is visible when viewed at 320 * 256 viewport. In CSS, use relative units to define font and container sizes to ensure that page's content reflows correctly when viewed at 320 * 256 viewport. Additionally, use CSS media queries to display web page content correctly when viewed using different devices, such as mobile phones, tablets and so on.

Existing Code

-

Suggested Code

-

Issue ID AVE-23973

Issue Name

Heading mark up used unnecessarily

WCAG Success Criteria

1.3.1

WCAG Conformance Level

A

IS 17802

9.1.3.1

GIGW 30

5.2.7

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Heading level is used to mark up text ":All Rights Reserved 2026 | Avener Capital", "Designed by Momentum ads", "info@avener.in" and so on that does not constitute as a heading. This might cause confusion for screen reader users.

Expected Result

Screen reader should not identify the text as a heading.

Recommendation

Remove the heading from the text ":All Rights Reserved 2026 | Avener Capital" and "Designed by Momentum ads" and mark it up using <p>. If required, use CSS to maintain the presentation of the page.

Existing Code

```
<h2 class="elementor-heading-title elementor-size-default">All Rights Reserved 2026 | Avener Capital</h2>
```

Suggested Code

```
<p class="elementor-heading-title elementor-size-default">All Rights Reserved 2026 | Avener Capital</p>
```

Issue ID AVE-23977

Issue Name

Missing heading level 1

WCAG Success Criteria

1.3.1

WCAG Conformance Level

A

IS 17802

9.1.3.1

GIGW 30

5.2.7

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Lack of heading level 1 confuses screen reader users about the main content.

Expected Result

The page should include single heading at level 1 that describes the main content.

Recommendation

Use <h1> to mark up the heading that describes the main content of the page.

Apply the following changes:

- Add heading text and mark it up using <h1>.
- Place the heading text at the beginning of the main content area.
- Use CSS to hide the heading text.

Existing Code

-

Suggested Code

-

Issue ID AVE-24001

Issue Name

Page contains no landmarks

WCAG Success Criteria

1.3.1

WCAG Conformance Level

A

IS 17802

9.1.3.1

GIGW 30

5.2.7

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Banner, main and contentinfo landmark regions are not defined on the page.

This might result in screen reader users not being able to identify these regions and navigate between different regions quickly.

Expected Result

Screen reader should identify each landmark region of the page.

Recommendation

Use <header>, <nav>, <main> and <footer> to define banner, navigation, main and contentinfo landmarks on the page. Specify accessible name for <nav> using aria-label to ensure screen reader users can differentiate one navigation landmark from another.

Existing Code

-

Suggested Code

-

Issue ID AVE-24015

Issue Name

List mark up used unnecessarily

WCAG Success Criteria

1.3.1

WCAG Conformance Level

A

IS 17802

9.1.3.1

GIGW 30

5.2.7

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Separate unordered list is defined for each "LinkedIn" image links unnecessarily. This might cause confusion for screen reader users.

Expected Result

Screen reader should not identify the link as a list.

Recommendation

Remove and from the "LinkedIn" links and use <div> to markup. If required, use CSS to maintain the presentation of the page.

Existing Code

```
<ul class="premium-person-social-list"><li class="elementor-icon premium-person-list-item premium-person-linkedin">
```

```
<a href="https://www.linkedin.com/in/shivamrbajaj/" target="_blank">
```

```
<i class="fab fa-linkedin" aria-hidden="true"></i>
```

```
</a>
```

```
</li>
```

```
</ul>
```

Suggested Code

```
<div class="premium-person-social-list"><div class="elementor-icon premium-person-list-item premium-person-linkedin">  
<a href="https://www.linkedin.com/in/shivamrbajaj/" target="_blank" aria-label="Shivam Bajaj LinkedIn">  
<i class="fab fa-linkedin" aria-hidden="true"></i>  
</a>  
</div>  
</div>>
```

Issue ID AVE-24003

Issue Name

Insufficient color contrast for informative image

WCAG Success Criteria

1.4.11

WCAG Conformance Level

AA

IS 17802

9.1.4.11

GIGW 30

5.2.18

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Windows - Chrome - ZoomText, Android - Chrome - TalkBack

Actual Result

The "linkedin" image link in the header section have insufficient contrast with their background colors. Foreground color #6EC1E4 of this image link have a contrast ratio of 2:1 with #FFFFFF background color. This made it difficult for users with low vision to perceive information conveyed by the image link.

Expected Result

Key parts of informative images should have a contrast ratio of 3:1 with their adjacent colors.

Recommendation

For key parts of all informative images, use color combinations that have a contrast ratio of 3:1 with adjacent colors.

Existing Code

-

Suggested Code

-

Issue ID AVE-24021

Issue Name

Missing heading mark up

WCAG Success Criteria

1.3.1

WCAG Conformance Level

A

IS 17802

9.1.3.1

GIGW 30

5.2.7

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Heading is not defined for "Our Investment Philosophy: " text. This will result in screen reader users not able to navigate to respective sections quickly.

Expected Result

Each section and sub-section should have a heading.

Recommendation

Define headings for each section using <h1> - <h6>. Use <h3> heading level to mark up "Our Investment Philosophy:" text.

Existing Code

```
<p><strong><span style="color: #000000;">Our Investment Philosophy:
</span></strong></p>
```

Suggested Code

```
<h3><strong><span style="color: #000000;">Our Investment Philosophy:
</span></strong></h3>
```

Issue ID AVE-24030

Issue Name

Insufficient color contrast for standard text

WCAG Success Criteria

1.4.3

WCAG Conformance Level

AA

IS 17802

9.1.4.3

GIGW 30

5.2.14

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Windows - Chrome - ZoomText, Android - Chrome - TalkBack

Actual Result

Standard text has insufficient color contrast with its background, making the text difficult to perceive for users with low vision and color blindness.

Standard text with foreground/background color combinations that have insufficient contrast ratio include:

- Link text "Life at Avener" and "Write to Us" with #55595C foreground color has a contrast ratio of 1.7:1 with #2C3750 background on focus.

Expected Result

Contrast ratio for standard text with its background should be 4.5:1.

Recommendation

For standard text, use foreground/background color combinations that have a minimum contrast ratio of 4.5:1.

Existing Code

-

Suggested Code

-

Issue ID AVE-24056

Issue Name

Content not available with browser zoom

WCAG Success Criteria

1.4.4

WCAG Conformance Level

AA

IS 17802

9.1.4.4

GIGW 30

5.2.15

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS

Actual Result

When the page is viewed at 200% browser zoom, "Home", "What We Do", "Initiatives", "LinkedIn" and so on navigation links in the header section are not available. This resulted in low vision users not being able to access the links.

Additionally, an error message "This is an empty menu. Please make sure your menu has items." is appearing in the place of navigation menu.

Expected Result

All the page's content and functionality should be available when viewed at 200% browser zoom.

Recommendation

In CSS, use relative units em, percent, rem etc. to define container and font sizes to make sure all the content and functionality is available at 200% browser zoom.

Existing Code

-

Suggested Code

-

Issue ID AVE-24012

Issue Name

Identical heading texts

WCAG Success Criteria

2.4.6

WCAG Conformance Level

AA

IS 17802

9.2.4.6

GIGW 30

5.2.32

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Identical heading texts "Links" are defined with same heading level h4 in the footer section. Additionally, the heading texts are non-descriptive. This will make it difficult for screen reader users to understand the content structure.

Expected Result

The heading text should sufficiently describe the content available within the section of the page.

Recommendation

Provide a descriptive and unique heading texts for both the sections .

Existing Code

```
<h4 class="elementor-heading-title elementor-size-default">Links</h4> (...)
```

```
<ul class="elementor-icon-list-items">
```

```
<li class="elementor-icon-list-item">
```

```
<a href="/home"><span class="elementor-icon-list-icon">
```

```
<i aria-hidden="true" class="fas fa-angle-righ
```

Suggested Code

-

Issue ID AVE-24048

Issue Name

Missing textual description for informative icons

WCAG Success Criteria

1.1.1

WCAG Conformance Level

A

IS 17802

9.1.1.1

GIGW 30

5.2.1

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

The textual description is not specified for "Location" informative icon in the footer section. As a result, screen reader users cannot access the information conveyed by the image.

Expected Result

The screen reader should announce unique and descriptive textual description for the informative icon.

Recommendation

Specify textual description for "Location" icon using "aria-label" attribute. Additionally remove "aria-hidden" attribute and add role="img" for the <i> element of the icon.

Existing Code

```
<span class="elementor-icon">
```

```
<i aria-hidden="true" class="fas fa-map-marker-alt"></i> </span>
```

Suggested Code

HTML:

```
<span class="elementor-icon">
```

```
<i role="img" aria-label="location" class="fas fa-map-marker-alt"></i></span>
```

Issue ID AVE-23967

Issue Name

Inappropriate heading structure

WCAG Success Criteria

1.3.1

WCAG Conformance Level

A

IS 17802

9.1.3.1

GIGW 30

5.2.7

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

Heading levels defined for "Links", "What We Do" and "Reach us", "Shivam Bajaj", "Sagar Arya" and so on fail to depict an accurate content hierarchy of the page. This will result in screen reader users finding it difficult to understand the content structure.

Expected Result

Heading levels should accurately depict the page's content structure.

Recommendation

Define headings for each section using <h1> - <h6>. Use relevant heading level <h2> to markup "Links", "What We Do" and "Reach us" respectively.

Additionally, use heading level <h3> to markup "Shivam Bajaj", "Sagar Arya" and so on.

Existing Code

```
<h4 class="elementor-heading-title elementor-size-default">What We Do</h4>
```

Suggested Code

```
<h2 class="elementor-heading-title elementor-size-default">What We Do</h2>
```

Issue ID AVE-23932

Issue Name

Skip to main content interactive element does not work

WCAG Success Criteria

2.4.1

WCAG Conformance Level

A

IS 17802

9.2.4.1

GIGW 30

5.2.27

Severity

Best Practice

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Windows - Chrome - Dragon Naturally Speaking, Android - Chrome - TalkBack

Actual Result

Although "Skip to main content" interactive element is available across the tested pages, it does not work. On activating the interactive element, user's focus remains on the interactive element itself instead of moving at the beginning of the main content area. As a result, Keyboard-only and screen reader users will have to navigate through repetitive contents to access the main section.

Expected Result

When screen reader users activate the link, the focus should move to the beginning of the main content area.

Recommendation

When users activate the skip to main content link, focus should move to the main content area.

Apply the following changes:

- Remove the href value from the <a> element containing the "skip to content" link.
- Define an "id" attribute within the <main> element.
- Ensure the "Skip to content" link's href value exactly matches the id attribute of the <main> element (e.g., href="#main-content" must reference <main id="main-content">).

Existing Code

Link:

```
<a class="skip-link screen-reader-text __mPS2id" href="#content">Skip to content</a>(…)
```

Anchor:

```
<div data-elementor-type="wp-page" data-elementor-id="3035" class=
```

Suggested Code

Link:

```
<a class="skip-link screen-reader-text __mPS2id" href="#main-content">Skip to content</a>(…)
```

Anchor:

```
<div id="main-content" data-elementor-type="wp-page" data-elementor-id="3035" class="elementor elementor-3035">
```

```
(…)</div>
```

Issue ID AVE-23956

Issue Name

Missing accessible name for icon link

WCAG Success Criteria

4.1.2

WCAG Conformance Level

A

IS 17802

9.4.1.2

GIGW 30

5.2.49

Severity

Critical

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

For the "LinkedIn" icon link in the header and main content area, accessible name is missing for the link element. This results in assistive technology users not able to understand its purpose.

Expected Result

Assistive technology should identify accessible name for each icon link.

Recommendation

Specify unique and descriptive accessible name for each icon link. Use aria-label attribute to specify accessible name "Avenor on LinkedIn" for <a>.

Existing Code

```
<a class="elementor-icon elementor-animation-grow"
href="https://www.linkedin.com/company/avener-capital" target="_blank">
<i aria-hidden="true" class="fab fa-linkedin"></i></a>
```

Suggested Code

```
<a aria-label="Avenor on LinkedIn" class="elementor-icon elementor-animation-grow"
href="https://www.linkedin.com/company/avener-capital" target="_blank">
<i aria-hidden="true" class="fab fa-linkedin"></i></a>
```

Issue ID AVE-25638

Issue Name

Redundant image and textual link with non-descriptive alt text

WCAG Success Criteria

1.1.1

WCAG Conformance Level

A

IS 17802

9.1.1.1

GIGW 30

5.2.1

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

There are adjacent image and textual links which point to the same destination but are defined in separate <a> tags. Additionally, the textual description of the image link is non-descriptive and does not describe its destination effectively. As a result, screen reader users are presented with a repeated link where its purpose is not clear.

Expected Result

Image and text links with same destination should be announced once for the screen reader users with descriptive textual description.

Recommendation

Apply the following changes:

- Define aria-hidden="true" for the <a> element containing the "email" and "Phone" image links.
- Provide an appropriate and descriptive accessible name such as "Email: info@avener" and "Phone: 022-62441100" for the links respectively using the "aria-label" attribute.
- Use CSS if necessary to maintain the presentation of the content.

Existing Code

```
<a href="mailto:info@avener.in" class="elementor-icon" tabindex="-1" aria-label="info@avener.in">
```

```
</a>(...) <i aria-hidden="true" class="far fa-envelope"></i>
```

```
<a href="mailto:info@avener.in">  
info@avener.in</a>
```

Suggested Code

```
<a href="mailto:info@avener.in" class="elementor-icon" tabindex="-1" aria-hidden="true">  
    <i aria-hidden="true" class="far fa-envelope"></i>  
</a>(...)
```

```
<a aria-label="Email: info@avener.in" href="mailto:info@avener.in">  
info@avener.in</a>
```

Issue ID AVE-25463

Issue Name

Informative icons not hidden from screen readers

WCAG Success Criteria

1.1.1

WCAG Conformance Level

A

IS 17802

9.1.1.1

GIGW 30

5.2.1

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS

Actual Result

The informative icons present adjacent to the "Careers" and "Initiatives" links in the header section, are not hidden and these icons do not provide any meaningful information for screen reader users, resulting in the icons receiving screen reader focus.

Expected Result

Screen reader should skip the informative icons, which do not have any meaning information for screen reader users.

Recommendation

Specify `aria-hidden="true"` for the informative icons. This will ensure that screen reader skips these icons.

Existing Code

```
<a href="#" data-ps2id-api="true" class="elementor-item elementor-item-anchor has-submenu __mPS2id highlighted" id="sm-17757963225871904-1" aria-haspopup="true" aria-controls="sm-17757963225871904-2" aria-expanded="true">Careers<span class="sub-arrow"><i
```

Suggested Code

```
<a href="#" data-ps2id-api="true" class="elementor-item elementor-item-anchor has-submenu __mPS2id highlighted" id="sm-17757963225871904-1" aria-haspopup="true" aria-controls="sm-17757963225871904-2" aria-expanded="true">Careers<span class="sub-arrow"><i aria-hidden="true" class="fas fa-caret-down"></i></span></a>
```

Issue ID AVE-24198

Issue Name

Content not available by default

WCAG Success Criteria

4.1.2

WCAG Conformance Level

A

IS 17802

9.4.1.2

GIGW 30

5.2.49

Severity

Minor

Page

Homepage

Environments Failed On

- Android - Chrome - TalkBack

Actual Result

The content such as "Home", "What We Do", "Initiatives", "LinkedIn" and so on navigation links in the header section are not available in landscape as well as portrait mode resulting in mobile users missing out important information on the screen.

Additionally, an error message "This is an empty menu. Please make sure your menu has items." is appearing in the place of navigation menu.

Expected Result

The content should be available for users in default page size.

Recommendation

Ensure that all the content of the page are available on default page size and additionally use CSS media queries "@media screen and (orientation: portrait)" and "@media screen and (orientation: landscape)" to ensure that all the page content is available in both landscape and portrait orientation.

Existing Code

-

Suggested Code

-

Issue ID AVE-25628

Issue Name

ARIA attributes defined unnecessarily

WCAG Success Criteria

4.1.2

WCAG Conformance Level

A

IS 17802

9.4.1.2

GIGW 30

5.2.49

Severity

Minor

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Android - Chrome - TalkBack

Actual Result

The ARIA attributes "aria-expanded", role="group", "aria-labelledby" and "aria-hidden="true" are defined unnecessarily for the list elements containing "Life at Avener" and "Write to Us" links and "Avener Investments" link. This will create confusion for screen reader users as they will be announced with unnecessary information.

Expected Result

ARIA attributes should be appropriately used with correct value and its unnecessary usage should be avoided.

Recommendation

Remove "aria-expanded", role="group", "aria-labelledby" and "aria-hidden="true" attributes from the source code of the elements.

Existing Code

```
<ul class="sub-menu elementor-nav-menu--dropdown sm-nowrap id="sm-1775804443412218-2" role="group" aria-hidden="true" aria-labelledby="sm-1775804443412218-1" aria-expanded="false" style="width: auto; display: none; top: auto; left: 0px; margin-left: 0px;
```

Suggested Code

```
<ul class="sub-menu elementor-nav-menu--dropdown sm-nowrap id="sm-1775804443412218-2" style="width: auto; display: none; top: auto; left: 0px; margin-left: 0px; margin-top: 0px; min-width: 10em; max-width: 1000px;">
```

```
<li class="menu-item menu-item-type-post_type menu-item-object-page menu-item-3336"><a href="https://avener.in/life-at-avener/" data-ps2id-api="true" class="elementor-sub-item">Life at Avener</a></li>
```

```
(...)
```

```
</ul>
```

Issue ID AVE-24008

Issue Name

Focus indicator is not visible

WCAG Success Criteria

2.4.7

WCAG Conformance Level

AA

IS 17802

9.2.4.7

GIGW 30

5.2.33

Severity

Major

Page

Homepage

Environments Failed On

- Windows - Chrome - JAWS, Windows - Chrome - Dragon Naturally Speaking, Android - Chrome - TalkBack

Actual Result

Focus indicator is not visible for "linkedin" image links present in the main content area as CSS outline property is set to 0 or none. This resulted in keyboard only users not being able to identify which element currently has focus.

Expected Result

Focus indicator should be visible for each interactive element.

Recommendation

Don't set CSS outline property to 0 or none. Use CSS :focus or :focus-visible pseudo-class with outline property having value that provides clearly visible focus indicator for all interactive elements.

Existing Code

HTML:

```
<a href="https://www.linkedin.com/in/shivamrbajaj/" target="_blank">
```

```
<i class="fab fa-linkedin" aria-hidden="true"></i>
```

```
</a>
```

CSS:

```
.premium-person-social-list li a:focus {
```

```
    box-shadow: none;
    outline: 0;
}
```

Suggested Code

HTML:

```
<a href="https://www.linkedin.com/in/shivamrbajaj/" aria-label="Shivam Bajaj LinkedIn"
target="_blank">
```

```
<i class="fab fa-linkedin" aria-hidden="true"></i>
```

```
</a>
```

CSS:

```
.premium-person-social-list li a:focus {
```

```
    box-shadow: none;
```

```
    outline: 2px solid black;
```

```
}
```

References

- [WCAG 2.1 Guidelines](#)
- [WCAG 2.2 Guidelines](#)
- [WAI – ARIA 1.2 Specification](#)
- [ARIA Practice Guide](#)

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